

# Mahindra Manulife Consumption Fund

(An open ended equity scheme following Consumption theme)



## Investment Objective

The investment objective of the Scheme is to generate long term capital appreciation by investing in a portfolio of companies that are likely to benefit from consumption led demand in India. However, there can be no assurance that the investment objective of the Scheme will be achieved.



## Fund Features

- Invests in segments with strongest contribution potential to India's growing GDP
- Focuses on segments largely insulated from global volatility
- Participating in India's Consumption Growth Theme



## Fund Manager and Experience

**Fund Manager:** Mr. Navin Matta<sup>ef</sup>  
**Total Experience:** 19 years  
 Experience in managing this fund: Not available (Managing since October 24, 2024)  
**Fund Manager:** Ms. Fatema Pacha  
**Total Experience:** 18 years  
 Experience in managing this fund: 3 years and 10 months (Managing since December 21, 2020)



## Portfolio Stats

**Portfolio Turnover Ratio (Last 1 year):** 0.54  
**Standard Deviation:** 13.43%  
**Beta:** 0.83  
**Sharpe Ratio#:** 0.84  
**Jenson's Alpha :** 0.0945  
 #Risk-free rate assumed to be 6.61% (MIBOR as on 31-10-24)  
 Source: www.mmda.org  
 Note: As per AMFI guidelines for factsheet, the ratios are calculated based on month rolling returns for last 3 years. Data as on October 31, 2024



## Scheme Details

**Date of allotment:** November 13, 2018  
**Benchmark:** Nifty India Consumption TRI  
**Option:** IDCW (IDCW Option will have IDCW Reinvestment (D) & IDCW Payout facility) and Growth (D) D-Default  
**Minimum Application Amount:** Rs. 1,000 and in multiples of Re. 1/- thereafter  
**Minimum Additional Purchase Amount:** Rs. 1,000 and in multiples of Re. 1/- thereafter  
**Minimum Weekly & Monthly SIP Amount:** Rs 500 and in multiples of Re 1 thereafter  
**Minimum Weekly & Monthly SIP installments:** 6  
**Minimum Quarterly SIP Amount:** Rs 1,500 and in multiples of Re 1 thereafter  
**Minimum Quarterly SIP installments:** 4  
**Minimum Amount for Switch in:** Rs. 1,000/- and in multiples of Re. 0.01/- thereafter.  
**Minimum Amount for Redemption / Switch-outs:** Rs. 1,000/- or 100 units or account balance, whichever is lower in respect of each Option.  
**Monthly AAUM as on October 31, 2024 (Rs. in Cr.):** 391.76  
**Monthly AUM as on October 31, 2024 (Rs. in Cr.):** 396.99  
**Total Expense Ratio<sup>1</sup> as on Oct 31, 2024:** Regular Plan: 2.37%  
 Direct Plan: 0.66%  
**Load Structure:**  
**Entry Load:** NA.  
**Exit Load:** • An Exit Load of 1% is payable if Units are redeemed / switched-out upto 3 months from the date of allotment;  
 • Nil if Units are redeemed / switched-out after 3 months from the date of allotment.



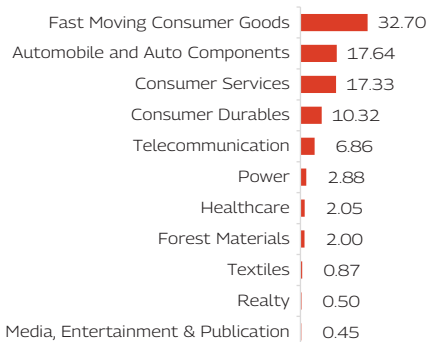
## NAV as on Oct 31, 2024:

NAV/Unit	Regular Plan (In Rs.)	Direct Plan (In Rs.)
IDCW	18.5108	20.8432
Growth	23.0191	25.4864

## PORTFOLIO (• Top Ten Holdings - Issuer wise) as on October 31, 2024

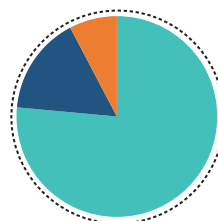
Company / Issuer	% of Net Assets	Company / Issuer	% of Net Assets
<b>Automobile and Auto Components</b>	<b>17.64</b>	• Britannia Industries Ltd.	2.38
• Mahindra & Mahindra Ltd.	5.91	Doms Industries Ltd.	2.03
• Hero MotoCorp Ltd.	2.58	United Spirits Ltd.	1.99
• Maruti Suzuki India Ltd.	2.51	Balrampur Chini Mills Ltd.	1.82
TVS Motor Company Ltd.	2.15	Jyothy Labs Ltd.	1.45
Tata Motors Ltd.	1.68	Dabur India Ltd.	1.34
CEAT Ltd.	1.41	Emami Ltd.	1.28
Amara Raja Energy & Mobility Ltd	1.40	Mrs. Bectors Food Specialities Ltd.	1.19
<b>Consumer Durables</b>	<b>10.32</b>	Godrej Consumer Products Ltd.	1.13
Blue Star Ltd.	2.30	Gillette India Ltd.	1.03
Asian Paints Ltd.	2.14	Colgate Palmolive (India) Ltd.	0.93
Havells India Ltd.	2.06	Nestle India Ltd.	0.68
Greenply Industries Ltd.	1.31	Tata Consumer Products Ltd.	0.61
Bata India Ltd.	1.16	<b>Forest Materials</b>	<b>2.00</b>
Safari Industries (India) Ltd.	1.04	Aditya Birla Real Estate Ltd.	2.00
Metro Brands Ltd.	0.30	<b>Healthcare</b>	<b>2.05</b>
<b>Consumer Services</b>	<b>17.33</b>	Max Healthcare Institute Ltd.	2.05
• Trent Ltd.	4.18	<b>Media, Entertainment &amp; Publication</b>	<b>0.45</b>
Zomato Ltd.	2.30	D.B.Corp Ltd.	0.45
Aditya Vision Ltd	1.83	<b>Power</b>	<b>2.88</b>
Chalet Hotels Ltd.	1.45	• Tata Power Company Ltd.	2.88
FSN E-Commerce Ventures Ltd.	1.42	<b>Realty</b>	<b>0.50</b>
Devyani International Ltd.	1.29	DLF Ltd.	0.50
Aditya Birla Fashion and Retail Ltd.	1.16	<b>Telecommunication</b>	<b>6.86</b>
Restaurant Brands Asia Ltd.	1.04	• Bharti Airtel Ltd.	4.71
Info Edge (India) Ltd.	1.01	Bharti Hexacom Ltd.	1.42
Avenue Supermarts Ltd.	0.92	Indus Towers Ltd.	0.73
Thomas Cook (India) Ltd.	0.74	<b>Textiles</b>	<b>0.87</b>
<b>Fast Moving Consumer Goods</b>	<b>32.70</b>	Kewal Kiran Clothing Ltd.	0.87
• ITC Ltd.	6.43	<b>Equity and Equity Related Total</b>	<b>93.60</b>
• Hindustan Unilever Ltd.	5.97	<b>Cash &amp; Other Receivables</b>	<b>6.40</b>
• Varun Beverages Ltd.	2.44	<b>Grand Total</b>	<b>100.00</b>

## SECTOR ALLOCATION (%)



Data as on October 31, 2024

## THEME BASED SECTOR ALLOCATION\* (% of Equity Holdings)



\*Investible sector as per SID  
 Data as on October 31, 2024

## IDCW HISTORY

Record Date	Plan(s) / Option(s)	IDCW	Face Value	Cum-IDCW NAV
		(Rs. per unit)	(Rs. per unit)	(Rs. per unit)
17-Mar-22	Regular IDCW	1.00	10	13.1211
17-Mar-22	Direct IDCW	1.00	10	13.9060
27-Feb-23	Regular IDCW	1.00	10	13.3749
27-Feb-23	Direct IDCW	1.00	10	14.4631
14-Mar-24	Regular IDCW	1.00	10	16.9634
14-Mar-24	Direct IDCW	1.00	10	18.7727

Pursuant to payment of IDCW, the NAV of the IDCW Option(s) of the Scheme/Plan(s) falls to the extent of payout and statutory levy, if any. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments.

For complete list of IDCWs, visit [www.mahindramanulife.com](http://www.mahindramanulife.com).

<sup>1</sup>Includes additional expenses charged in terms of Regulation 52(6A)(b) and 52(6A)(c) of SEBI (Mutual Funds) Regulations, 1996 and Goods and Services Tax.

<sup>ef</sup>Pursuant to change in Fund Management Responsibilities, the scheme shall be managed by Mr. Navin Matta and Ms. Fatema Pacha effective from October 24, 2024.

IDCW: Income Distribution cum Capital Withdrawal

Please refer Page no. 29 for Product labelling and Benchmark Riskometer